

# Horse Sense *to You*

## How can you host a **Horse Sense to You** workshop?

First, you choose which program you'd like to host (or call us to talk through your ideas for customization!). Then, contact us about the dates you'd like to reserve. Once we've agreed on a date that works, send in your deposit and the workshop will be listed on the Horse Sense calendar!

## What does hosting a **Horse Sense to you** workshop entail?

As a host, you get a free registration(s) in exchange for managing the event details for the workshop. These details include:

- *Securing the facility for the workshop*
- *Handling registration logistics and participant questions/needs. Horse Sense will get you a link for online payment, and then we'll connect with you as registrations come in*
- *Providing necessary arena props/training materials (folders/AV material, horses, cones, poles, etc.)*
- *Providing snacks and meals. For lunches you can ask participants to bring a sack lunch, or you can provide that, as you wish. For snacks we ask that you provide water and fresh fruit throughout the day for participants & facilitators*
- *Handling appropriate releases required by the facility*
- *Handling check-in and participation orientation at facility*
- *Marketing the event will be shared between Horse Sense and the host*

## Participant Requirements

When 9 people register and pay to attend the **Horse Sense to You** workshop, then the host site will receive one free registration. If 19 people register and pay, the host site will receive two free registrations. We request that registration be limited 25 attendees, to ensure an optimal educational experience for everyone.

## Facility Requirements

The facility for these workshops must be able to offer adequate parking for the Horse Sense staff and workshop participants. For any classroom sections of trainings we will need a comfortable place to seat at least 27 people and a place for everyone to use the restroom. For the experiential segments, we will require a safe location to work with horses in small groups & a place for everyone to use the restroom.

## Horse Requirements

We can play with just about any herd, but ask that stallions & mares in heat not be part of the herd we present with. We like to have at least 4 horses available at any time, in good general health. Please feel free to connect with us directly with any questions you have about the suitability of your herd!

## How Much Does **Horse Sense to You** Cost?

<i>Workshop Duration</i>	<i>Facilitators Present</i>	<i>Cost</i>	<i>Minimum Registration</i>
Full Day Workshop	Shannon	\$145/person	9 person + host
2 Day Workshop	Shannon	\$290/person	9 person + host
3 Day Workshop	Shannon	\$435/person	9 person + host
Full Day Workshop	Shannon plus 1	\$210/person	9 person + host
2 Day Workshop	Shannon plus 1	\$370/person	9 person + host
3 Day Workshop	Shannon plus 1	\$555/person	9 person + host

**(EAGALA CEU's AVAILABLE 1CE unit per hour)**

## **Holding Dates and Security Deposit**

There is a **\$500 deposit** needed to hold any workshop date(s). Once the deposit has been received, your dates will be confirmed and placed on our calendar and on our website. This deposit is fully refundable with at least 30 days notice from scheduled event. Less than 30 days from the event, the deposit is non-refundable.

## **Adding on Consultations to the Workshop**

If you have programs or individuals who wish it, you can always add an extra day or half-day on to your workshop for private 1 on 1 consultations, either for business planning or for assessing your herd/facilities. 3 consults of at least 1 hr each are needed to fill a 1/2 day; 6 consults of at least 1 hr each are needed to fill a full day.

## **Contact Us**

Please call us with additional questions, to discuss alternative options, or to schedule a workshop in your area! [Shannon@HorseSenseOTC.com](mailto:Shannon@HorseSenseOTC.com) / 828-683-7304, ext 117

## **Here are a lot of ideas for brainstorming your *Horse Sense to You* workshop.**

*Remember – you can always contact us to customize your training!!*

*(828) 206-3057*

### **Business Development Topics:**

- Marketing the EAL Business
- Decoding & Serving Juvenile Justice
- 5 Keys to Success in Business
- Top 5 Networking Secrets, and the One That Will Change How You Do Business
- Conjunction Junction: Your Guide to Successful Presentations, Demonstrations and Evaluations
- Where's the Money? Company Financial Planning & Budget Preparation
- Setting up your corporation: for-profit or non-profit
- Grants and Funding Basics
- So You Want to Do This Work: Thoughts as You Enter the Field

### **The following are all 1-day programs:**

*(Foundation required before Advancing!)*

#### **Foundation Series:**

- Building Your Business Systems
- Building Your Team
- Building Awareness
- Building Clientele

#### **Advanced Series:**

- Getting Serious About Message Development
- Getting Serious: About Marketing
- Getting Serious About Business Systems
- Getting Serious: About Strategic Development

### **Programming & Other Topics**

- Teambuilding & Leadership Programming Basics
- The Neuroscience of "We": Neuroscience, Social Intelligence & Implications for EAP/EAL
- Skills for At-Risk Youth: Skill Cards, & CBT
- Dual Relationships & Wounded Warriors: Personal Horses & Rescued Horses in EAP/EAL
- Intro to EAP & EAGALA Model
- An Intro to Horse-Human Development
- Horses As Contemplative Practice: Mindfulness, Meditation, Yoga & Horses
- What Causes Change? How Your Philosophy of Change Drives your Business

### **Parelli & Horse-Specific Programming**

- Parelli 101: Intro to Parelli
- Parelli Horsenality™ & Your Herd
- Parelli as Human Development
- Opposition Reflex: Horses & At-Risk Youth--A Perfect Fit
- Healthy Horses: The Heart of your Business
- Horse Psychology 101
- Creating the Ideal Herd: Horse Selection and Assessment
- Working with What You Got: Horse Development & Support of Existing Herd
- Intro to the 7 Games
- Relational Horsemanship & the EAP/EAL Field
- Horsenality in Motion: Live Assessment & Applications in the EAP/EAL Arena