



Virtual ...from the comfort of your own home
BUSINESS BUILDING INTENSIVE
WORKSHOP SCHEDULE

BUSINESS TRACK

ARENA TRACK

HORSE TRACK

DATE & TIME	PRESENTATION	PRESENTER(S)
Monday Feb 27th		
6:00 - 7:45 PM EST	Welcoming Presentation: The Many Faces of EAP/EAL Practices: Models for Practice	Shannon Knapp, Lief Halberg, & others
8:00 - 9:00 PM EST	Collaborating with Residential Facilities to Provide EAP Services	Kendall Smith, LPC <i>formerly of Horse Sense</i>
Tuesday Feb 28th		
6:00 - 7:45 PM EST	Marketing Your EAL Program in the HealthCare Sector	Beverley Kane, M.D. <i>HorseSensei</i>
8:00 - 9:00 PM EST	Setting your Prices and Splitting the Fees: How To!	Kathy Taylor <i>HerdWise</i>
Wednesday Feb 29th		
6:00 - 7:45 PM EST	Facebook for Small Business Owners	Karyn Greenstreet <i>Passion for Business</i>
8:00 - 9:00 PM EST	A Horse of a Different Color: Adding EAP Services to an Existing Psychotherapy Practice	Stephanie Bowman <i>Turning Point Growth & Learning Center</i>
Thursday March 1st		
6:00 - 7:45 PM EST	Optimizing Your Business in a Down Economy	PJ Stegen <i>E3A</i>
8:00 - 9:00 PM EST	Key Biz Resources for 2012	Shannon Knapp <i>Horse Sense</i>
Saturday March 3rd		
10:00 - 11:30 AM EST	Natural Lifemanship and Trauma-Focused Equine Assisted Psychotherapy (TF-EAP)	Tim Jobe, BS & Bettina Shultz-Jobe, LPC, NCMHC <i>Natural Lifemanship & Spirit Reins</i>
10:30 AM- 12:30 PM	Being a Good Team Member	Ulla Frederiksen, MA, LLP <i>Sundance Center</i>
12:30 - 1:00 PM EST	LUNCH	
1:00 - 2:30 PM EST	The Transitioning Families Model: Reunification/ Reintegration Therapy	Rebecca Bailey, PhD <i>Transitioning Families</i>
2:45 - 4:00 PM EST	What Hat Do You Wear? Consultant; Trainer; Facilitator; Coach - Gaining Clarity on the Difference	Nancy Lowry <i>The Natural Leader</i>
4:00 - 5:00 PM EST	Horses as Contemplative Practice: Mindfulness, Meditation & Horses	Shannon Knapp <i>Horse Sense</i>
Sunday March 4th		
11:00 AM- 12:15 PM	Wounded Healers & Dual Relationships: About Rescued Horses and Utilizing Personal Horses in EFP/EFL Sessions	Shannon Knapp <i>Horse Sense</i>
12:30 - 1:30 PM EST	Enriching Horses for Consciousness	Jayna Wekenman
1:30 - 2:00 PM EST	LUNCH	
2:00 - 3:30 PM EST	Selecting & Assessing Horses for EAP/EAL	Richard Knapp <i>Parelli 2-Star Junior Instructor</i> & Shannon Knapp <i>Horse Sense</i>
3:45 - 4:45 PM EST	HIPAA & Horses: What Horse Professionals Need to Know	Lisa K. Wheeler, MS Ed, PA-C
5:00 - 6:00 PM EST	The Role of the Horse in EAP/EAL Practices and Closing Thoughts	Shannon Knapp <i>of Horse Sense</i>

REGISTRATION OPEN! www.HorseSenseBusiness.com